

Table 10

RESEARCH AND DEVELOPMENT EXPENDITURE, ADVERTISING EXPENDITURE, NEW PLANT AND MACHINERY EXPENDITURE VERSUS SALES TURNOVER IN PUBLIC AND PRIVATE SECTOR INDUSTRY

Year	Research and Development Expenditure		Advertising Expenditure		New Plant and Machinery Expenditure		Sales Turnover		Research and Development Expenditure as % of Sales Turnover		Advertising Expenditure as % of Sales Turnover		New Plant and Machinery Expenditure as % of Sales Turnover	
	(Rs. Crores)		(Rs. Crores)		(Rs. Crores)		(Rs. Crores)		(%)		(%)		(%)	
	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector	Public Sector	Private Sector
2005-06	1287.20	7416.97	441.67	12666.53	20104.99	30191.87	700262.79	931528.48	0.18	0.80	0.06	1.36	2.87	3.24
2006-07	1465.41	9345.12	464.96	13963.98	28824.31	26088.82	834994.52	1180017.21	0.18	0.79	0.06	1.18	3.45	2.21
2007-08	1877.25	11564.86	476.83	16299.42	24375.75	31716.19	943483.02	1385984.95	0.20	0.83	0.05	1.18	2.58	2.29
2008-09	2457.02	12840.56	587.00	40060.93	30426.16	69477.40	1080907.03	1509958.76	0.23	0.85	0.05	2.65	2.81	4.60
2009-10	2814.56	13587.28	494.92	40608.83	49049.61	94878.61	1041362.59	1658749.34	0.27	0.82	0.05	2.45	4.71	5.72

Source : Data collected and compiled by DST.

Note : 1. Data for Public Sector refers to 117 industrial R&D units.

2. Estimated Public Sector R&D Expenditure for 2010-11 and 2011-12 is Rs.3306.47 crores and Rs.3884.35 crores respectively.

3. Public Sector data for the year 2010-11 and 2011-12 has been estimated by applying the rate of growth for the period 2004-05 to 2009-10.

3. Data for Private Sector refers to 1333 industrial R&D units.

4. Private Sector data does not include SIRO units and MSME's.